

AMERICA'S CUP WORLD SERIES HOST COMMITTEE

MEETING OF EXPLORATION ZONE SUBCOMMITTEE MEMBERS

PUBLIC SESSION

MARCH 21, 2012

The America's Cup World Series Host Exploration Zone Subcommittee met on Wednesday, March 21, 2012 beginning at 3:35 PM at Sail Newport, 60 Fort Adams Drive, Newport, RI pursuant to notice of the meeting to all subcommittee members and public notice of the meeting, a copy of which is attached hereto, as required by the By-Laws of the Corporation and applicable Rhode Island law.

The following subcommittee members were in attendance: Ms. Donna Kelly (Chair), Ms Annie Brett, Ms. Cindy Alten-Delotto, and Mr. Robert McCormack.

The following staff members were in attendance: Mr. Brad Read, Ms. Sue Maffei Plowden

Others attending and their affiliation:

Ms. Kim Hapgood	Sail Newport
Ms. Katie Barker	Sail Newport
Ms. Erin Donovan	Ocean State Tall Ships
Ms. Casey Farley	Ocean State Tall Ships
Ms. Lisa A. Piraimo	RIMTA
Ms. Nancy Deutsch	Sail Newport

CALL TO ORDER AND OPENING REMARKS

Mr. Brad Read called the meeting to order at 3:35 PM with an overview of the Exploration Zone Subcommittee.

APPROVAL OF MINUTES FROM FEBRUARY 27, 2012

A motion was made to approve the minutes from the February 27, 2012 meeting. Motion was seconded, all were in favor.

GENERAL DISCUSSION

Mr. Read gave an update on the America's Cup World Series: The event will be free to the public from June 23-26, 2012. There has been approval by the America's Cup Event Authority (ACEA) to run a large junior sailing regatta, which will pull in families from all over the east coast.

A number of non-profits have been contacted to participate in the Exploration Zone such as: Oliver Hazard Perry, Save the Bay, the Herreshoff Marine Museum and America's Cup Hall of Fame, the International Yacht Restoration School and the

Museum of Yachting. Some of these may have interactive displays available for exhibit.

UPDATE ON THE EXPLORATION ZONE

Ms. Lauren Killea from the University of RI Oceanographic School is very excited at the possibility of the opportunity to present 14-20 exhibits under a large tent. Ms. Annie Brett (Sailors for the Sea) is excited with presenting some exhibits as well.

Island Moving Company has approached Ms. Donna Kelly about the possibility of "Peter Pan" on a Tall Ship, but it would require quite a bit of funding, so therefore, most likely will not happen. If Island Moving Company can do it without money from the event, then we can make it work.

Ms. Erin Donovan stated that Tall Ships is expecting 200,000 people over their four-day event, which happens after the America's Cup World Series.

LOGISTICS

The schedule for the opening of the America's Cup Village, which will include the Exploration Zone, will be at 11:00 a.m. each day. Tentatively, the AC Village will be closing at 7:00 p.m. to the public. Sail Newport will be hosting a mini sailing festival from 10:00AM to noon each to day introduce people to sailing.

A suggestion was made to get an America's Cup sailor to come into the Exploration Zone each day and to do a debriefing of the racing for the public.

There is a possibility of creating a reading initiative to entice children to read 2-5 books. A suggestion was made to have an America's Cup sailor come to some of the schools to motivate the children. Ms. Donovan offered free Tall Ship tickets as an incentive to the kids.

The Ft. Adams Trust is talking with the Newport Artillery Co. They may be interested in participating with canon fire. A suggestion was made to look into the Kentish Guard in East Greenwich as well.

CLOSING REMARKS AND ADJOURNMENT

The next meeting should have updates from all participating non-profits.

The next meeting will be on Thursday, April 5, 2012 at Sail Newport.

A motion was made to adjourn the meeting at 4:09 p.m. The motion was seconded, all in favor.